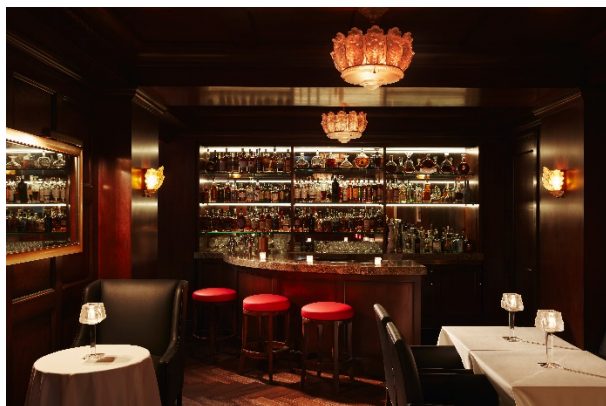


THE
MAYBOURNE
BEVERLY HILLS



THE MAYBOURNE BEVERLY HILLS DEBUTS THE CIGAR AND WHISKEY BAR

Bringing the finest collection of whiskey and a selection of world-class cigars to Beverly Hills

BEVERLY HILLS, CALIF. (October 5, 2021) - The [Maybourne Beverly Hills](#) has opened the doors to [The Cigar and Whiskey Bar](#), a beautifully intimate and distinctly atmospheric space now home to one of the world's most coveted whiskey and cigar collections. Designed as both an indoor and outdoor experience to reflect the contemporary spirit and style of the Golden State, The Cigar and Whiskey Bar invites guests to relax in the wood-wrapped bar or sip in style on the relaxed outdoor terrace, overlooking tranquil Beverly Canon Gardens.

The Cigar and Whiskey Bar is one of just three destinations in the city of Beverly Hills where smoking is permitted, and one of only two where it is allowed without a membership. It boasts a carefully curated menu featuring an array of whiskeys expertly sourced from the finest makers in the world - including The Yamazaki from The Suntory Distillery in Japan, to Green Spot from Midleton in Ireland, to the famed Macallan distillery in Speyside, Scotland. Also featured is the Highland Park Vintage 1968 from the Highlands in Scotland - bottle number one of a batch of 1,550 was specially secured for the bar. Complementing the exceptional whiskey list, the bar newly features a custom-made humidor holding over 1,000 cigars with 64 stick variations featuring premium brands from the Caribbean to Central

America. This is in partnership with cigar expert and founder Taz Ahmadi from The V Cut, a local cigar hotspot with over 20 years of history in Los Angeles.

Guests can also indulge in handcrafted cocktails such as the Extra Fancy, a take on a classic old fashion, made from Michter's 10-year-old, together with Maraschino and orange bitters. Curated by Executive Chef Kaleo Adams, the food menu features items including the Chefs Dozen, bespoke bites of Adams' favorite ingredients of the season, such as including crab and lemon arancini, deviled egg niçoise and fig jamon iberico.

With elegant interiors designed to enhance the overall experience, the intimate bar features dark wood-paneled walls, and a statement bar with inviting leather armchairs and banquettes illuminated by surrounding Lalique wall sconces and light fixtures. The newly created glass-encased humidor elegantly displays the bar's expansive selection of cigars, ready to be enjoyed at nearby tables featuring vintage Murano-glass ash trays hand-made in Italy. Adjacent to the space, The Cigar and Whiskey Bar's outdoor terrace boasts a palette of soft greens with oversized lounge seating accented by marbled tables. Contemporary black and white portraits line the walls of four defined areas, which can be separated by airy white curtains to allow for privacy between parties. With stunning vistas of the Beverly Canon Gardens, the outdoor terrace is the perfect place to recline and savor a cigar or glass of the world's premier whiskey.

"Opening the doors to The Cigar and Whiskey Bar marks the beginning of an exciting new chapter for The Maybourne Beverly Hills," said General Manager, Eugene Leonard. "We've collected the most exclusive cigars and whiskeys from around the globe and partnered with a beloved local Los Angeles institution, The V Cut, offering hotel guests and locals alike a one-of-a-kind bar experience in Beverly Hills."

The Cigar and Whiskey Bar joins the recently debuted all-day alfresco restaurant, [The Terrace](#), expanding The Maybourne Beverly Hills' remarkable lineup of culinary offerings. The bar also marks the latest addition to the Maybourne Hotel Group's exceptional line up of globally renowned bar experiences around the world, from the legendary The Connaught Bar to The Fumoir at Claridge's.

The Cigar and Whiskey Bar at The Maybourne Beverly Hills is open Tuesday – Saturday from 5:00pm – 12:00am (hours may vary). Reservations are required and can be made by phone at 310-906-7218.

###

About The Maybourne Beverly Hills

With its California soul and dash of European flair, The Maybourne Beverly Hills is the epitome of west coast charm. Enviously located at the foot of Rodeo Drive, The Maybourne Beverly Hills offers a sublime array of dining options including The Terrace and Ysabel Beverly Hills on the rooftop. The hotel boasts the largest spa in the neighborhood, an exceptional collection of contemporary art and a singular style of discreet and impeccable service befitting the landmark location in the beating heart of Beverly Hills.

About The Maybourne Hotel Group

Maybourne Hotel Group is a global collection of truly extraordinary hotels. From contemporary icons to heritage destinations, our hotels are singular creations, each with their own inimitable character – places inspired by their location, defined by our always exceptional and intuitive service, and united by our commitment to delivering unforgettable experiences.

Media Contact:

Meg Connolly Communications

mhg@mcc-pr.com

Hotel Contact:

Randie Schoenberg

The Maybourne Beverly Hills

rschoenberg@maybournebeverlyhills.com