



# CLARIDGE'S



## **FESTIVE CHEER FROM CLARIDGE'S THIS YEAR WITH THE LAUNCH OF THEIR FIRST CHRISTMAS CRACKERS**

Add a touch of Mayfair magic to the festive table this year with the launch of Claridge's first set of Christmas Crackers. Elegantly boxed in the signature eau de nil green, with Claridge's distinctive black and white chevron wrapping, gold crest and embossed ribbon, the crackers are instantly recognisable from the iconic five-star London landmark.

As you would expect, Claridge's Crackers are filled with a host of stylish surprises; complete with shimmering gold and silver crowns, to generous keepsakes inspired by the hotels' culinary heritage. From a mother of pearl caviar spoon to a crested Claridge's egg cup to a pot of Claridge's honey complete with drizzler. Instead of a well-worn joke each cracker holds a charming historical anecdote drawn from Claridge's archives, perfect for sharing over a plate of Christmas pudding.

Christmas is a favourite time of the year at the hotel, where the unveiling of the annual Claridge's Christmas Tree in the hotel lobby, this year designed by fashion legend Diane von Furstenberg, has become a festive landmark drawing visitors from around the world.

The Claridge's Christmas Crackers are available for delivery or collection from Claridge's from 12<sup>th</sup> November, 2018 and can be ordered by visiting <https://giftshop.claridges.co.uk/product/christmas-crackers/> A boxed set of six Claridge's Christmas Crackers costs £75.00.

## **ABOUT CLARIDGE'S**

At the centre of London's Mayfair, Claridge's, part of Maybourne Hotel Group, embodies grand English style, timeless glamour and impeccable, intuitive and highly tailored service. It is London's art deco jewel, and home to breath-taking rooms and suites. From London's finest afternoon tea in the Foyer to vintage champagnes and rare spirits at Claridge's Bar, all are part of the hotel's unique splendour and charm.

**For further information, please contact our Press Office:**

Paula Fitzherbert or Orla Hickey

Phone: +44 (0) 207 107 8901 / 207 107 8902

[pfitzherbert@claridges.co.uk](mailto:pfitzherbert@claridges.co.uk) / [ohickey@claridges.co.uk](mailto:ohickey@claridges.co.uk)